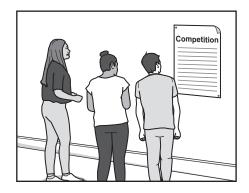
Exercise 5





13 Your school is running a competition to find the best idea for a business that could be started by teenagers. One of the competition rules is that you must enter together with another student.

Write an email to a friend about the competition.

In your email, you should:

- describe what your business idea is
- explain what you have to do to enter the competition
- say why you think your friend is the best person to enter with.

The pictures above may give you some ideas, and you can also use some ideas of your own.

Your email should be between 150 and 200 words long.

You will receive up to 8 marks for the content of your email, and up to 8 marks for the language used.

© UCLES 2023 0510/21/M/J/23

Dear Amr,

How're you doing? I've got some great news! Our school just announced it's going to hold a competition for the best business idea!

I've got many ideas— so many that I lost count! We could open a tiny stall, rent bikes or even create notes and sell them online! Best of all, we could open a lemonade stand, which I think will be a great success in these scorching summer days.

Unfortunately, the requirements are a bit daunting: we need to fill out a very long form detailing every aspect of the business idea and also deliver a presentation about our business plan next month. But I think we can handle it. We could meet next Friday to kick off some work if you're free.

Since you're a voracious reader of business books and really into 'business' stuff, I thought you wouldn't want to miss such an opportunity. I'm sure the judges will be mind-blown by your knowledge!

So, what do you say? Reply soon!

Take care, [Your name]

Exercise 6

14 Your school recently held an art exhibition to show students' artwork. Your teacher has asked you to write a report on the exhibition.

In your report, say what was good about the exhibition **and** suggest how it could be improved next year.

Here are two comments from other students:

There were lots of different types of art.

The exhibition should last more than one week.

Write a report for your teacher.

The comments above may give you some ideas, and you can also use some ideas of your own.

Your report should be between 150 and 200 words long.

You will receive up to 8 marks for the content of your report, and up to 8 marks for the language used.

© UCLES 2023 0510/21/M/J/23

Art Exhibition Report

Introduction

On the 1st of June 2024, our school held an art exhibition for one week to display students' artworks. This report aims to highlight the positive aspects of the exhibition and provide suggestions for improvement if it is repeated next year.

Positive Points

Firstly, the exhibition provided a remarkable opportunity for students to showcase their talents and express their creativity, which was evident from the wide variety of artworks produced. Moreover, the event was very well-organized: similar artworks were grouped together, guidance signs were well-placed, and crowdedness was avoided.

Negative Points and Suggestions

One of the negative aspects that many visitors commented on was the lack of refreshments, which were necessary since the exhibition had so much to explore. Therefore, I suggest providing refreshments next time. Additionally, I suggest inviting a professional artist to give a talk and provide practical advice to aspiring artists; this would make the exhibition more educational and engaging.

Conclusion

On the whole, the exhibition was a success. By implementing the aforementioned suggestions, I believe it would be even more impactful, offering an enriched experience for all visitors.